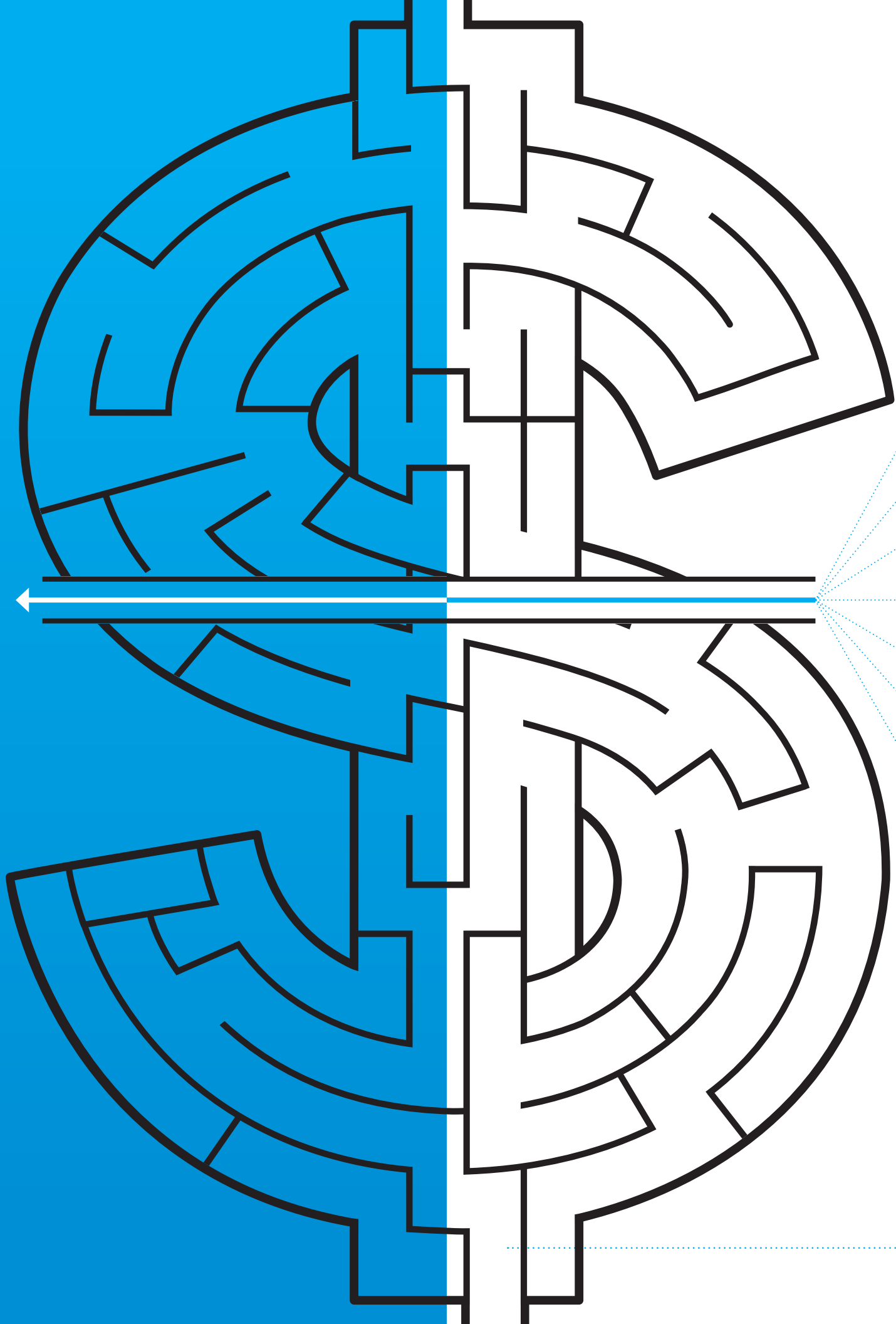




### **Straight Path to Value.**

A Web2Print solution that streamlines print production and management processes to lower your total cost of ownership and increase profits.

**REDUCE COSTS.  
DRIVE SALES.**



- Easy Access
- Customization with Control
- Instant On-screen Proofing
- Database Integration
- Mail List Procurement
- Multi-ship and Multi-language
- Variable Data and HTML Products

**STREAMLINE**



Streamline is a Web2Print solution that provides 24/7 access, customization and ordering capabilities while bringing new levels of efficiency and control.

#### “Click” for Success

Available at the click of a mouse, **Streamline** allows users, across the nation or around the globe, to order everything they need to move quickly in capturing market opportunities. A powerful tool that provides easy access to marketing materials, **Streamline** enables the creation of timely and targeted communications. Everything that promotes your brand – from brochures and business cards to promotional items and direct mail campaigns – comes from a centralized system that will enforce brand standards, eliminate errors and protect your quality image.

#### End-to-End Efficiency

**Streamline** saves time and money by reducing steps and “touches.” It provides stronger control over purchasing and captures transactions in easy-to-read reports. Linked to our international print production and fulfillment capabilities, including the world’s largest digital printing footprint, **Streamline** delivers an end-to-end solution that reduces waste, inefficiency, storage and shipping costs. You get

the lowest total cost of ownership with a host of ingenious options.

#### Seamless Integration

**Streamline** is accessed from a single interface that promotes your company brand. It integrates with your database and works seamlessly with existing business processes. Intuitive and user-friendly, it takes orders from creation and proofing through delivery and tracking, even to multiple addresses. And a built-in mailing list procurement option expands your reach. Dedicated to technology leadership, we continuously build and upgrade **Streamline** to meet emerging market needs. Customers on the **Streamline** platform benefit from automatic access to new features as they become available. We back our leading-edge solutions with the industry’s best technology team to ensure flawless quality and seamless project execution.

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Easy access to marketing tools for the creation of timely and marketed communications.

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WEB2PRINT

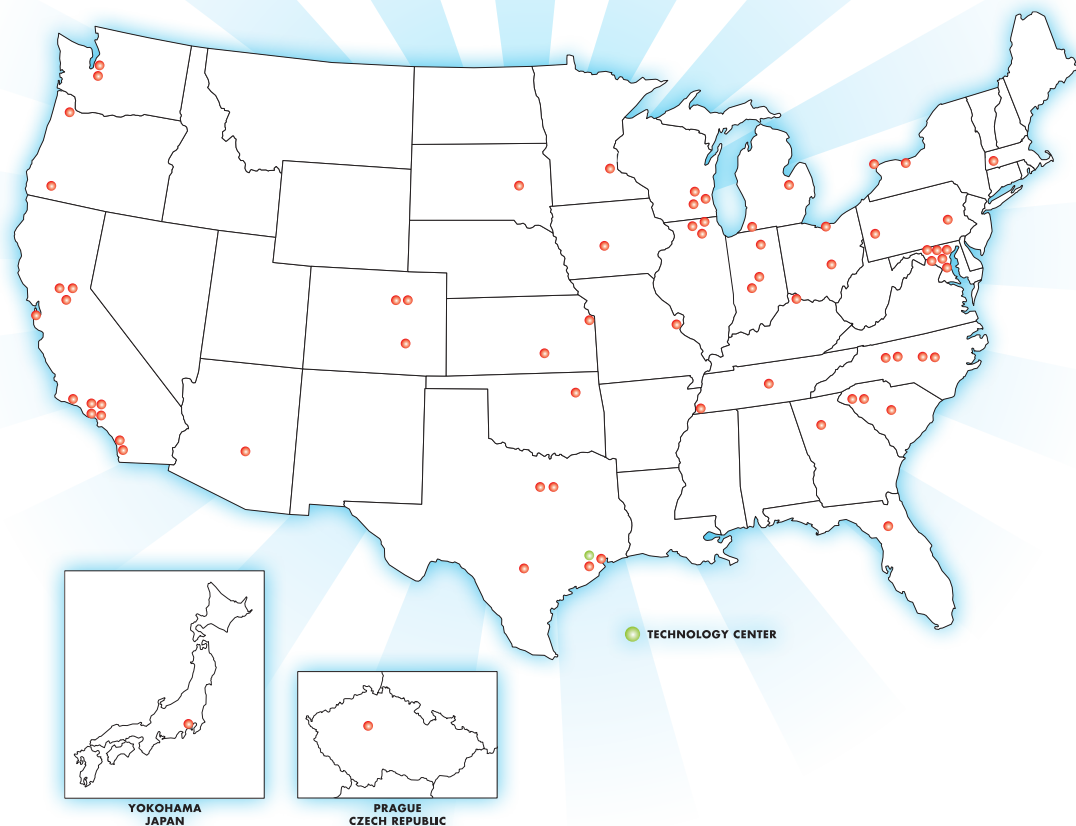
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Print-on-demand eliminates waste, obsolescence and inventory costs.

Distribute-then-print cuts shipping expense and gets materials to market fast.

Highly relevant variable data print gets attention and drives results.

With an unmatched footprint of 70 printing, fulfillment and technology facilities, including the world's largest and most advanced integrated digital production capabilities, we have the unique ability to provide turn-key solutions, flawless quality and exceptional value.



WE PUT IT ALL TOGETHER FOR YOU

**Streamline** is just one component of WorkSmart Suite, a platform of technology solutions created by Consolidated Graphics to grow sales, reduce costs and give savvy marketers an edge.

Technology that Works for You™

# WorkSmart Suite™

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**ConsolidatedGraphics**

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